

MMoCA Private Events

The Madison Museum of Contemporary Art is a nonprofit organization that exists to provide visitors with opportunities to engage with modern and contemporary visual art. It is located within a new museum facility that boasts a number of stunning architectural features. The museum is pleased to offer its spaces to clients for private event rentals.

The MMoCA rooftop sculpture garden offers clients the opportunity to host private, outdoor events three stories above the busy State Street pedestrian mall. In addition to featuring birds eye views of Madison's vibrant downtown, the venue is host to colorful plantings and large-scale outdoor sculptures.

The museum's lobby boasts black granite floors, a dramatic glass staircase, and high visibility onto the sidewalk and surroundings. The space is a special setting for cocktail receptions or small to medium-sized seated dinners. It acts as the weather backup for rooftop sculpture garden receptions.

A 230-seat lecture hall features a full range of audio-visual equipment for use during presentations, lectures, panel discussions, and film or video screenings. It is adjacent to the lobby.

Membership

Corporate Partners and Langer Society members who give at the \$250 annual level receive discounted rental rates at MMoCA as well as an array of other benefits. Donors at higher levels may be eligible for additional discounts or free MMoCA rentals.

Galleries and Private Tours

Rental clients are welcome to offer their guests the unique opportunity to experience the museum's architecture and exhibitions, either independently or during guided tours. Thirty-minute tours for groups up to fifteen individuals are \$50 each. Beyond regular hours of operation, galleries may be kept open for \$25 per hour each.

Fresco Dining Room

Clients may make arrangements through Fresco to use the dining room for private events.

Pricing, Capacity, and Availability

MMoCA can accommodate many types of events, depending on season and time of day.

Lobby

\$350 member, \$850 non-member
Capacity Standing 150 - 230
Capacity Seated for dinner 75

Lecture Hall

\$500 member, \$850 non-member
Capacity Seated 230

Lobby and Lecture Hall Combined

\$600 member, \$1,250 non-member
Capacity 150-230

Rooftop Sculpture Garden

\$1,000 member, \$1,500 non-member
Capacity Standing 230
Capacity Seated for dinner 65

Fresco Catering

MMoCA has an exclusive catering contract with Fresco Catering, run by the museum's rooftop restaurant. Fresco specializes in fresh, seasonal fare, personalized catering menus, and a quality selection of alcoholic and non-alcoholic beverages. Fresco Catering also handles all event equipment needs other than tents, including tables, chairs, linens, dance floors, portable audio visual equipment, and diningware.

MMoCA Hours of Operation

The Madison Museum of Contemporary Art's public hours are:

Mon • closed
Tue • noon-5 pm
Wed • noon-5 pm
Thu • noon-5 pm
Fri • noon-8 pm
Sat • 10 am-8 pm
Sun • noon-5 pm

Private events may take place in the museum during public or non-public hours, depending on the nature, size, and location of the event. All events must conclude by 11 pm.

Rooftop Tenting

For clients holding outdoor events on the museum's rooftop, white frame tents may be rented through Bucky's Rentals. Tents can accommodate up to 160 standing guests, 80 seated for a presentation, or 64 seated for dinner.

Booking an Event

To hold a date on MMoCA's calendar, submit a hold form directly to an MMoCA event coordinator. Events are not confirmed on the museum's calendar until MMoCA receives two signed copies of the event contract and a \$500 deposit check. All food, beverage, and other catering expenses are billed through Fresco.

For more information about MMoCA Private Events, please contact:

Jennifer Holmes
Madison Museum of Contemporary Art
T 608.257.0158 x 224
F 608.257.5722
events@mmoca.org