

MMoCA

MADISON MUSEUM OF CONTEMPORARY ART

PRIVATE EVENTS



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Contact Information

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ARTISTIC SPACES TO ENRICH ALL



Photo credit: Sharon Varnony

The Madison Museum of Contemporary Art combines world-class art and stunning architecture for an event venue unlike any other. Located in the heart of downtown Madison, MMoCA's sophisticated spaces are available to host a wide variety of events.

SPACES AND PACKAGES

ROOFTOP SCULPTURE GARDEN

Capacity: *Seated dinner: 80-100 Standing reception: Up to 175*

Minimal Package includes optional use of cocktail tables

\$2,250

The Rooftop Sculpture Garden offers clients the opportunity to host private, outdoor events three stories above the busy State Street pedestrian mall. With a birds-eye views of Madison's vibrant downtown, guests can share moments together among large-scale sculptures.

Rooftop Sculpture Garden & Furniture

•••

Up to 100 chairs + round/rectangular tables

•••

\$2,500

Rooftop Sculpture Garden & MMoCA Lounge

•••

Includes optional cocktail tables

•••

\$2,750

Rooftop Sculpture Garden, MMoCA Lounge & Furniture

•••

Up to 100 chairs + round/rectangular tables

•••

\$3,000

MMoCA Lounge

Capacity: *Seated dinner: 64 Standing event: Up to 80*

Minimal Package includes lounge furniture

\$800

Previously a restaurant dining room, the MMoCA Lounge is now officially an event space, providing an opportunity for clients to hold meetings, intimate dinners, and sophisticated cocktail parties.

MMoCA Lounge Furnished

•••

Includes 80 chairs, round/rectangular tables, and cocktail tables

•••

\$1,050

SPACES AND PACKAGES

Lobby

Capacity: *Seated dinner: 80-100 Standing reception: Up to 175*

Minimal Package includes optional use of cocktail tables

\$1,250

The MMoCA Lobby boasts black granite floors, an iconic glass staircase, and panoramic views of Madison's busy State Street pedestrian mall. The space is a special setting for cocktail receptions or small-to-medium-sized seated dinners. It is also the backup location for Rooftop Sculpture Garden events.

Lobby Furnished

•••

Up to 100 chairs +
round/rectangular tables

•••

\$1,500

Lecture Hall

Capacity: 230

\$1,350

The Lecture Hall features a full range of audio-visual equipment for use during presentations, lectures, panel discussions, and video screenings, with AV support. It is located next to the lobby on the museum's first floor.

Lobby & Lecture Hall
Combined

•••

Includes optional
cocktail tables

•••

\$2,000

Lobby & Lecture Hall
Furnished

•••

Up to 100 chairs +
round/rectangular tables

•••

\$2,250

Only members of the Madison Museum of Contemporary Art may host private events at the museum. Visit mmoca.org/support to learn more about membership levels and benefits.

Membership fees can be purchased in advance or added to the museum rental invoice. Discounts are available at higher levels of support.

Additional museum costs include staffing/security fees (\$50/hour, including one hour for set-up and one hour for take-down), custodial fees (\$25/hour, one hour minimum for all events with food/beverage service), and Technical Services fees (MMoCA hires a stagehand for all Lecture Hall events; fees will range depending on needs of the event). Room capacities may vary due to set-up requirements and artwork on display during event. All events get a base of 6 hours for the event, including set-up and tear-down. For optional fees, go to page 9.

GALLERIES

STATE STREET GALLERY

Our State Street Gallery, located off our lobby with a large picture window looking on to State Street, hosts both traveling exhibitions and works from our permanent collection. It is a vibrant space that invites the community to celebrate with you.



Photo credit: Sharon Vanorny Photography



Photo credit: Sharon Vanorny Photography

MAIN GALLERY

The Main Gallery on the second floor is our largest space. This stunning gallery displays pieces from traveling exhibitions and our permanent collection. With each new exhibit the space changes to further captivate the audience in the art works displayed.

IMPRINT GALLERY

For a unique experience, the Imprint Gallery offers an interactive setting with engaging audio/visual pieces. As our smallest gallery, it encourages one-on-one connections, allowing your guests to immerse themselves in the art.



Photo credit: Sharon Vanorny Photography



Photo credit: Shalicia Johnson Arrowstar Photography

HENRY STREET GALLERY

Located on the lower floor, the Henry Street Gallery is an intimate space showcasing pieces from our permanent collection. Your guests can enjoy a serene atmosphere filled with captivating art, making it a perfect setting for inspiring conversations and seeing unique pieces revealed from our vault.

BEYOND MMoCA

Downtown Madison

If you are from out of town and need some information about Madison, here are some lists to help you find your way, whether that be hotels, restaurants, or shops with gifts. Each listing is walking distance (.25 miles) from MMoCA.

Hotels

- AC Hotel
- Edgewater
- Doubletree Hotel Madison
- Graduate Madison
- Hampton Inn & Suites Madison
- Hilton Madison at Monona Terrace
- Hyatt Place Madison/Downtown
- Mansion Hill Inn
- Park Hotel

Restaurants

- Ian's Pizza on State (\$)
- Parthenon Gyros (\$)
- Paul's Pel'meni (\$)
- Ruyi Hand Pulled Noodle (\$)
- Dotty Dumpling's Dowry (\$\$)
- The Globe (\$\$)
- Himal Chuli (\$\$)
- JustVeggiez (\$\$)
- Marigold Kitchen (\$\$)
- The Old Fashioned (\$\$)
- The Stuffed Olive (\$\$)
- Graze (\$\$\$)
- Heritage (\$\$\$)
- Lucille (\$\$\$)
- RED (\$\$\$)
- Sardine (\$\$\$)

Shop

- Anthology
- Art Gecko
- Artist and Craftsman Supply
- B-side Records
- Candinas Chocolate
- Fontana Sports Specialties
- Fromagination
- Gamer's Library
- Insomnia Cookies
- Kilwins
- Little Luxuries
- Madison Modern Market
- Mimosa Books and Gifts
- Mochi
- The Soap Opera
- Wisconsin Cheese Mart
- Zodica Perfumery

For more information, visit visitdowntownmadison.com

Pre-Approved Caterers

MMoCA has multiple pre-approved caterers for clients to contract for receptions, dinners, birthdays, etc., each one already familiar with policies and layouts of event spaces at the Museum.

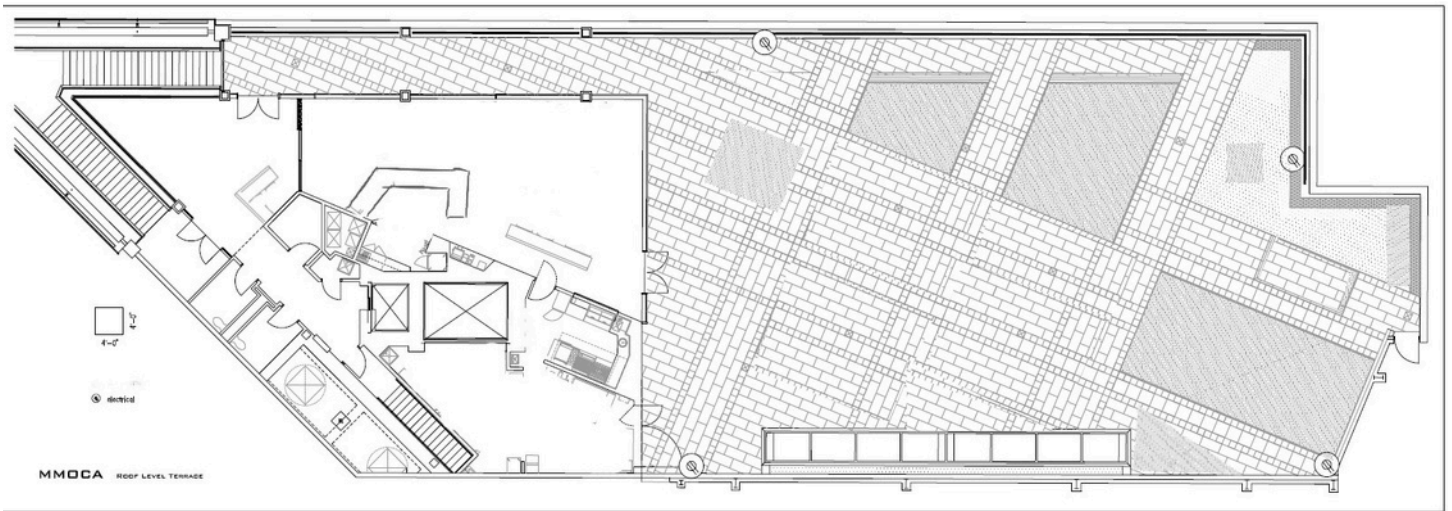
Caterers

- Beef Butter BBQ
- Blue Plate Catering
- Chef Dave
- Cranberry Creek Catering
- Le Personal Chef
- Heritage Tavern
- Public Parking
- Renfro Bar (bartending services)
- Salvatore's
- Tavern Team (bartending services)
- Twisted Radish
- Upstairs Downstairs

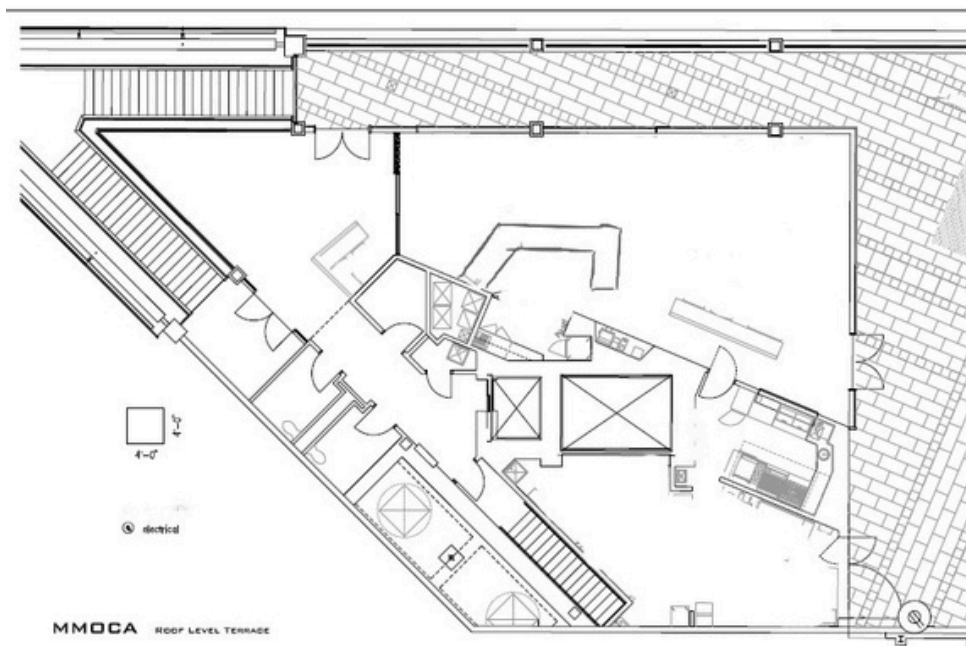
Please consult an Events staff member before choosing a new caterer. Please do not use Bucky's Rentals.

FLOORPLANS

Rooftop Sculpture Garden dimensions

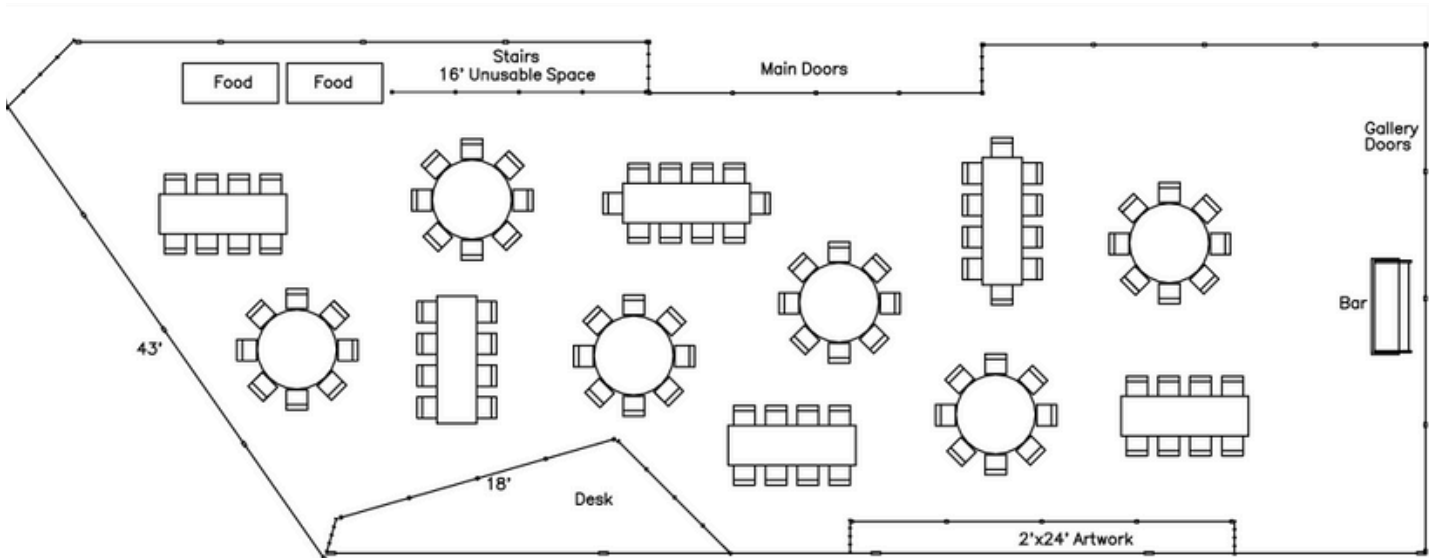
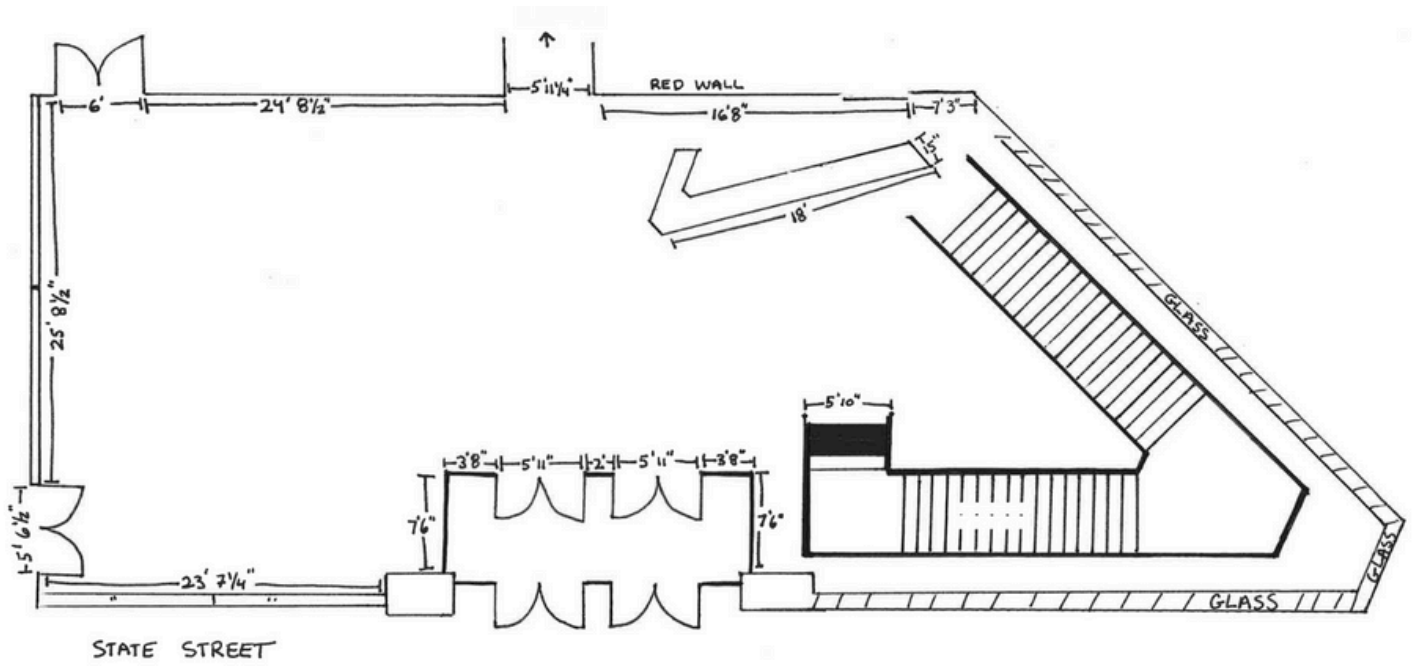


Lounge dimensions



FLOORPLANS

Main Lobby dimensions



Example Event setup in Lobby

MUSEUM FURNITURE

MMoCA has a variety of furniture available to rent in addition to rental spaces. This list is meant to be referenced if a client signs a contract to rent a space without furniture first, but then decides to add furniture afterwards

White folding chairs

These chairs, made of white acrylic with matching, cushions are lightweight and easy to move.

\$4/chair

100 max

72in Round Tables

These wooden tables can seat 8 guests for a sit-down dinner.

\$20/table

10 max

132in Round White Tablecloths

These tablecloths go with the 72in round tables, draping on the floor for an elegant look.

\$23.00/tablecloth

10 max

8ft Rectangular Tables

These wooden tables can seat 8-10 guests for a sit-down dinner.

\$20/table

10 max

132in Rectangular White Tablecloths

These tablecloths go with the 8ft rectangular tables, draping on the floor for an elegant look.

\$23.00/tablecloth

10 max

36in Cocktail Tables

With adjustable heights of 30in and 42in, these wooden tables are perfect for a party setting

\$20/table

10 max

120in Round White Tablecloths

These tablecloths pair best with the 42in cocktail tables, draping on the floor for an elegant look.

\$23.00/tablecloth

10 max

Additional fees

Additional fees are optional and typically determined by client

- Event Staff: \$50/staff/hour
 - Event staff facilitate events, assist with set-up and tear-down, and provide hospitality.
- Visitor Engagement Staff: \$50/staff/hour
 - Visitor Engagement staff are necessary for having the galleries open, vendor deliveries outside of event hours, or as deemed necessary by MMoCA.
- After hours security: \$70/hour
 - MMoCA hires a security officer for events after 6pm.
- Extra hour for rental: \$100/hour
 - If a client wants to extend set-up time, or have the event start earlier with the same end time
- Handling equipment from outside vendors: \$50/event staff/hour
 - Event Staff will only handle MMoCA furniture otherwise
- MMoCA Docent: \$75/hour
 - For private tours of current exhibitions
- Custodial fees: \$50/hour
 - For cleanup that is beyond normal wear and tear, determined by MMoCA after events
- Technical fees: Varies, typically \$60/hour
 - For hiring a stagehand for lecture hall events